

Capture the Beauty of the Smoky River Region!

PHOTO CONTEST

CONTEST PRIZE CRITERIA:

- RELEVANCE TO THE REGION
- CREATIVITY & ORIGINALITY
- COMPOSITION & VISUAL IMPACT
- OVERALL IMAGE QUALITY

THREE PRIZES AWARDED

FIRST PLACE \$250 SECOND PLACE \$150 THIRD PLACE \$75

SUBMISSION GUIDELINES:

- CONTEST OPEN MAY 1 NOVEMBER 15, 2024
- JPEG HIGH RESOLUTION PHOTOS
- BASIC EDITING ALLOWED FOR CONTRAST, BRIGHTNESS, & CROPPING
- NO VISIBLE FACES UNLESS PERMISSION IS GIVEN IN WRITING
- EMAIL SUBMISSIONS TO ECDEV@SMOKYRIVERREGION.COM WITH SUBJECT 'PHOTO'



SRRED will award three prizes and notify the winners via email.
Winners will be announced on social media platforms.
Visit Smoky River Regional Economic Development Fabebook page for full contest details

Capture the Beauty of the Smoky River Region

Smoky River Region Economic Development is seeking photographs of the region for an upcoming website and a national promotion campaign to attract remote workers. Your help is needed to promote and showcase the region's beauty in terms in all seasons, for it's nature, industries, services and events.

Guidelines for photo submission:

- 1. Submit your photos between May 1 and November 15, 2024.
- 2. Photos must be in digital format (JPEG) and of high resolution.
- 3. Basic editing is allowed for contrast, brightness and cropping.
- 4. Email your photos to <u>ecdev@smokyriverregion.com</u> with the subject line "Photo" along with your name and contact information. If desired, please also include any information regarding the location the photo was taken, and any proposed captions for the image.
- 5. It would be preferable that images not include people unless their identity is unable to be determined, or their permission has been given.

Prizes:

SRRED will award three prizes:

· First prize: \$250

- · Second prize \$150
- · Third prize \$75

Prize criteria

Photos will be judged by the SRRED Board with winning entries chosen based on:

- · Relevance to the region
- · Creativity and originality
- · Composition and visual impact
- · Overall quality of the image

Winner Announcement:

Winners will be notified via email and announced on social media platforms.

Usage Rights:

By submitting your photos, you grant permission for them to be featured by the Smoky River Region Economic Development website and promotional materials. In addition, the M.D. of Smoky River, Town of Falher and the Villages of Donnelly & Girouxville may also utilize the images for their social media and promotional materials.